



PLANNING TOGETHER

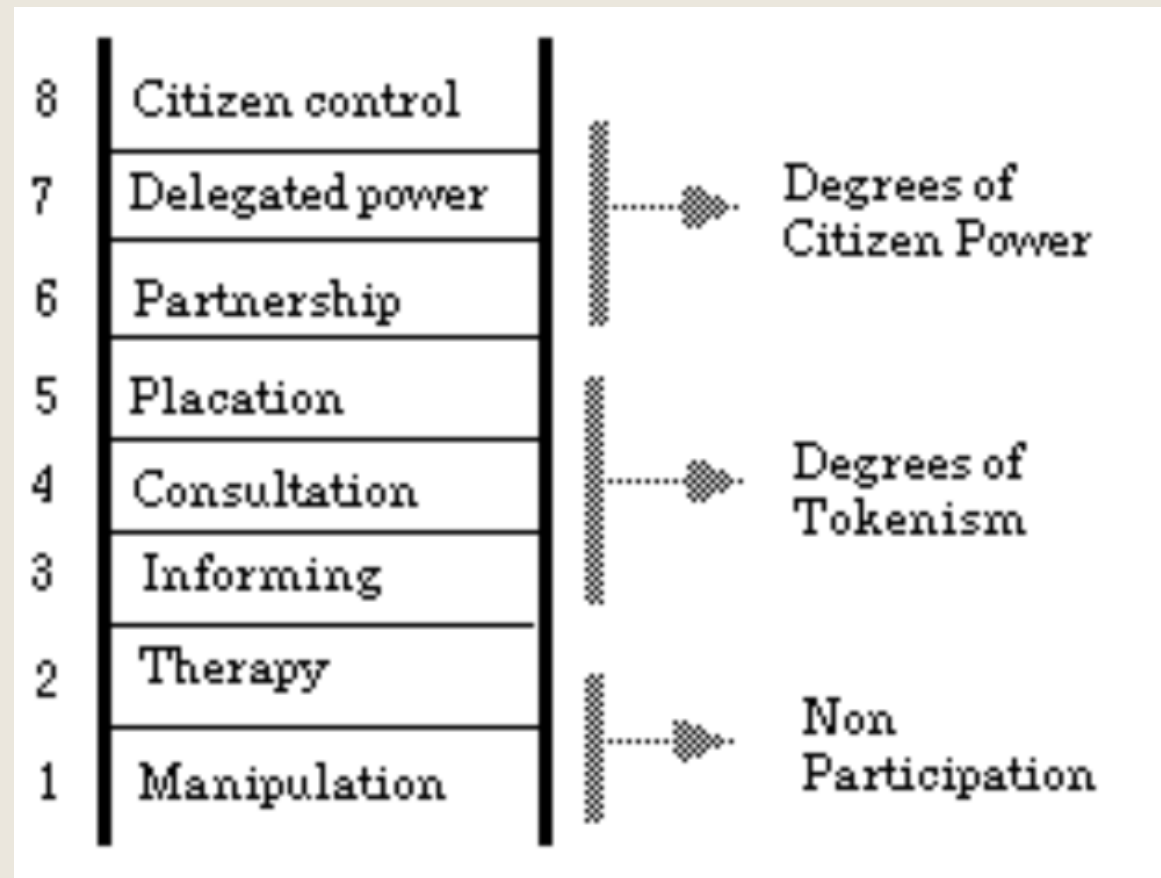
Dawn Jourdan
Associate Professor and Director of Planning
The University of Oklahoma

ACIP Code of Ethics

- Planners aspire to:

- *e) We shall give people the opportunity to have a meaningful impact on the development of plans and programs that may affect them. Participation should be broad enough to include those who lack formal organization or influence.*
- *f) We shall seek social justice by working to expand choice and opportunity for all persons, recognizing a special responsibility to plan for the needs of the disadvantaged and to promote racial and economic integration. We shall urge the alteration of policies, institutions, and decisions that oppose such needs.*

Primary Goal is to Engage the Public.



Underrepresented Groups and Barriers to Participation



Universities as Co-Partners

- Programs are co-developed by researchers and participants.
- Elements of Action Research Proposals:
 - (1) *participative*;
 - (2) *qualitative*;
 - (3) *cyclic*;
 - (4) *critically reflective*; and
 - (5) *emergent* (Dick, 1998).
- the process should result in consciousness-raising, conscientization (Reason and Bradbury, 2001).

Step 1-- learn about the community and what is important to it.



Step 2: Enter the Community as a Co-Partner



Step 3: Engage in Problem Setting with Community Members.

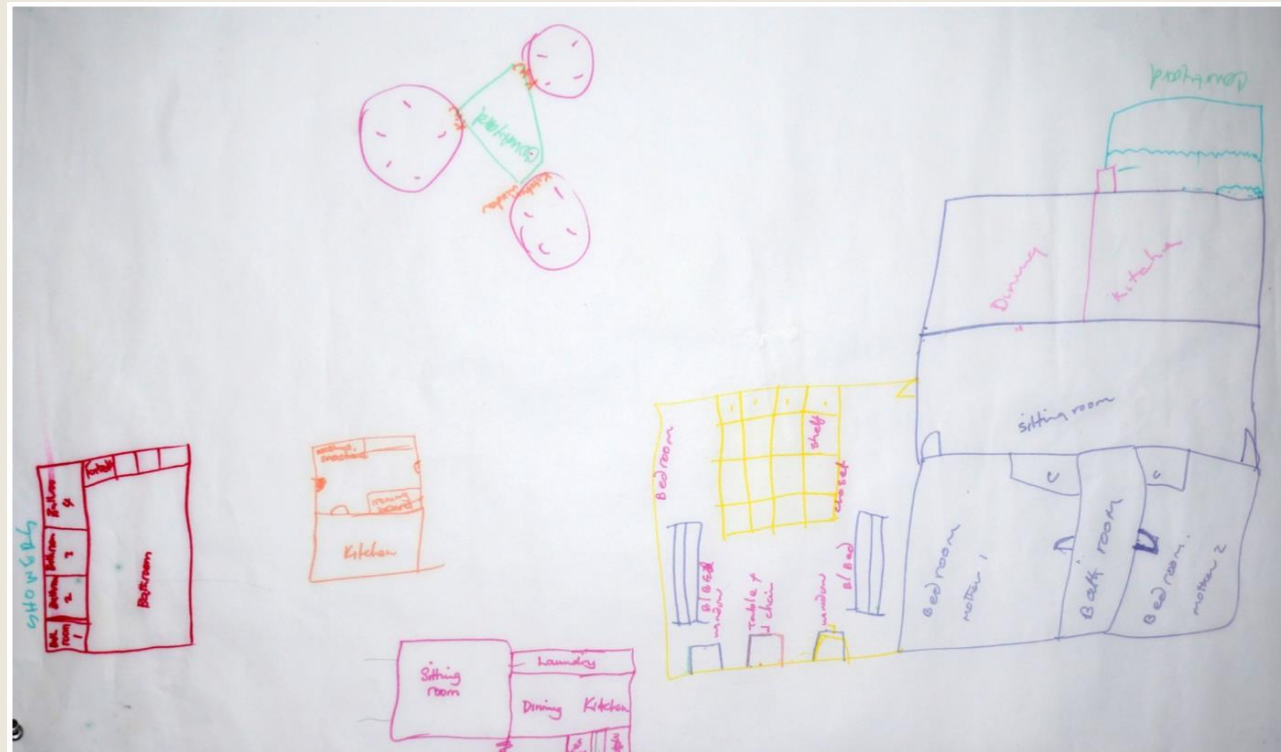
- Don't jump to problem solving too soon. Take time to listen and learn and allow others to do the same.



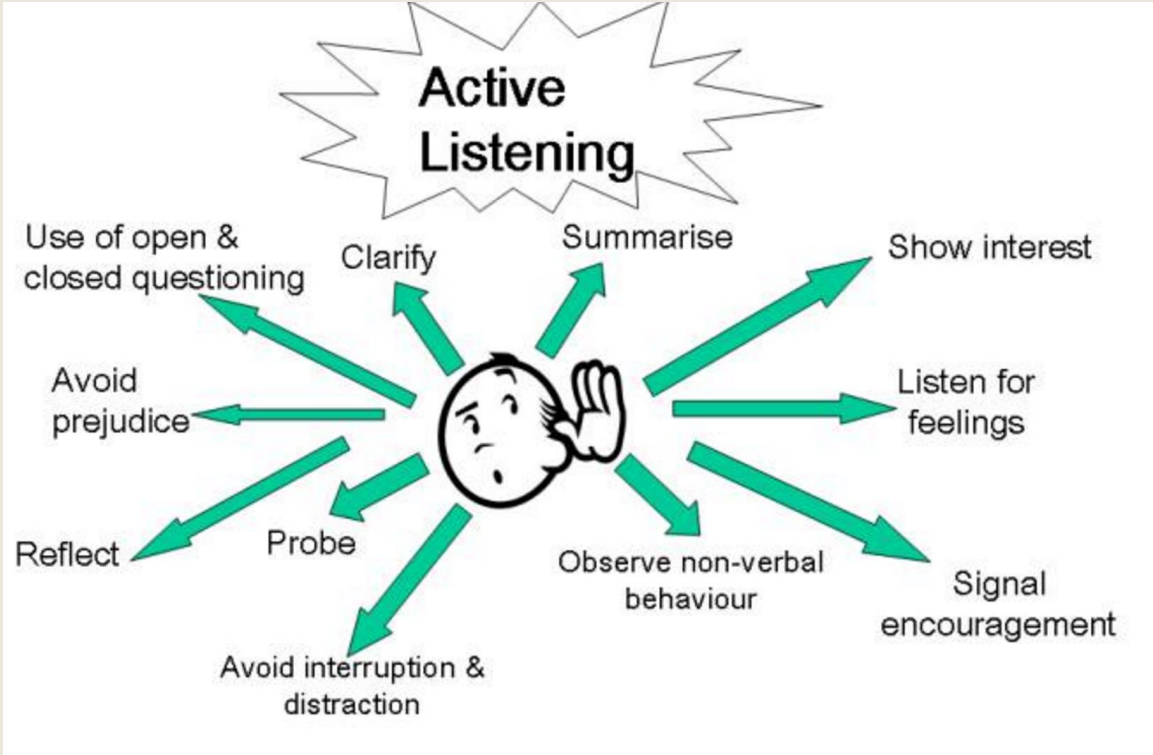
Step 4: Develop a Methodology and a Research Protocol with Community Stakeholders.



Step 5: Gather and Analyze Data Together.



Step 6: Reflect Together on What You Have Heard and Not Heard.



Step 7: Widen Your Network and Share Findings with a Larger Group.

- Get their input.



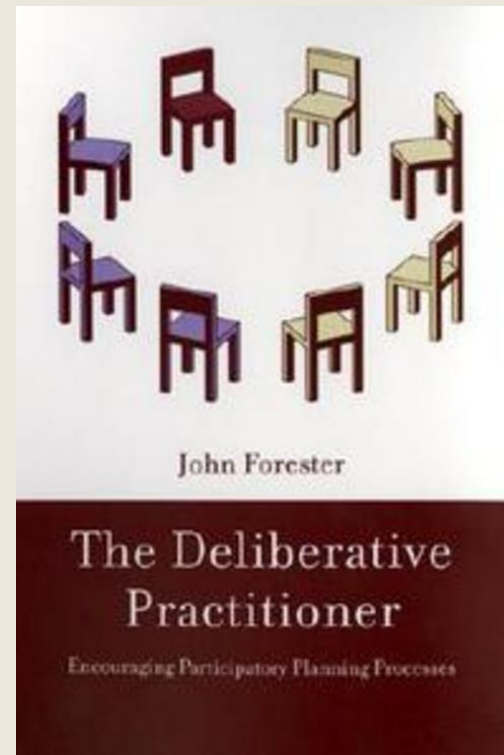
Step 8: Assess Readiness to Problem Solve.



Step 9: Co-Lead Visioning and Planning Session with Community Stakeholders.



Step 10: Keep the Planning Process Open Until Consensus is Achieved.



Step 11: Work with Participants to Sell the Plan.



Step 11: Celebrate Successes



Measures of Success

- An Enacted and Implemented Plan
 - *As well as:*
 - The Coming Together of Stakeholders
 - Continued Engagement Throughout the Process
 - Ideas Shared by Traditionally Silent Members of the Community
 - Ability to Engage in Conflict Resolution as a Part of the Process
 - Active Interest in Future Planning Endeavors